

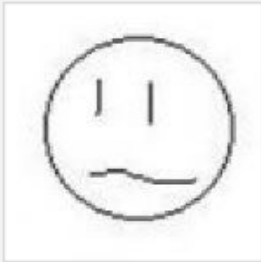
Web Presence – “Perception is Reality!”

1. Your Agent Websites

a. Moxi

- i. [Beginners guide to SEO](#)
- ii. [Secure your site](#)
- iii. [Disable “Discourage search engines from indexing this site”](#)
- iv. SEO Tools by “Yoast”
 1. Agent Image – Yoast:

ATTACHMENT DETAILS



guy-250x250-1.jpg
May 4, 2021
11 KB
250 by 250 pixels
[Edit Image](#)
[Delete Permanently](#)

Alt Text
[Describe the purpose of the image.](#) Leave empty if the image is purely decorative.

Title

Caption

Description

Copy Link

2. Social Accounts – Yoast

Social - Yoast SEO

Accounts Facebook Twitter Pinterest

Organization social profiles ?

Facebook Page URL:

Twitter Username:

Instagram URL:

LinkedIn URL:

MySpace URL:

Pinterest URL:

YouTube URL:

Wikipedia URL:

[Save changes](#)

b. Zap (BHGRE):

i. [Bhgre.myzap.com](https://bhgre.myzap.com) – credentials are the same as that of Greenhouse

1. “My Website”:

Dashboard

Contacts

Business

Manage

Reporting

ZapStore

Quick Links

REScoreboard

Support

My Website

Change cover photo

June McDaniels
510.866.9668

View My Website

MY WEBSITE URL
<https://www.bhgre.com/agent/june.mcdaniels@bhgrealestate.com> Copy

MOBILE APP URL
<https://www.bhgre.com/app/june.mcdaniels@bhgrealestate.com> Copy

2. SEO Playbook:

Content

Areas Served

My Sold Homes

Agent Insights

SEO Playbook

Resources

Reviews

Local SEO Playbook

TASKS (8 OF 25)

There's still more you can do to boost your website's SEO

Migration 1

Linkbuilding 13










Content 3

Social Media 8

- Claim your business on Google My Business
- Create a Yelp profile for your business
- Create a YP.com directory profile for your business
- Claim your business on Bing Places for Business
- Create a Facebook Places profile for your business
- Create a Foursquare profile for your business
- Link your Facebook profile to your agent website

2. Industry sites

a. Realtor.com:

	Kathy Vendel Better Homes and Gardens ... (925) 938-9200	For Sale: 6 Sold: 59 Experience: 16 years	Activity range: \$895K - \$3.19M Listed a house: 2021-04-30		Email
	Karlyn Hunt Compass (925) 876-7089 ★ ★ ★ ★ ★ (1) 4 Recommendations	For Sale: 3 Sold: 34 Experience: 17 years	Activity range: \$335K - \$4.35M Listed a house: 2021-04-30		Email
	Andrea West Hatch Realty Group, Inc. (415) 328-0065 8 Recommendations	For Sale: 3 Sold: 14 Experience: 11 years	Listed a house: 2021-04-30		Email
	Maria Amini Dudum Real Estate Group (925) 464-0457	For Sale: 1 Sold: 7 Experience: 9 years	Activity range: \$370K - \$1.71M Listed a house: 2021-04-30		Email
	Linda Friedman, Broker Village Associates Real Estate	For Sale: 3 Sold: 31	Activity range: \$710K - \$3M Listed a house: 2021-04-30		

b. [Zillow](#) (Also [Trulia](#)):

California - Berkeley - June McDaniels

[Print page](#) | [Report a problem](#)



June McDaniels

★★★★★ 5.0 • 1 Review

No sales reported in the last 12 months

About me

Real Estate Consultant

Specialties: Buyer's agent, Listing agent

Listings & sales (36)

● For Sale ● For Rent ● Sold



This map can show the most recent 100 listings and 100 sales. Review all listings and sales below.

Active listings

Active listings data currently unavailable.

Past sales (36)

Address	Sold date	Closing price	Represented
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Contact June McDaniels

Name

Phone

Email

Message (optional)

Contact

Professional Information

Broker address: Better Homes and Gardens Reliance Partners
2095 Rose Street Ste. 100
Berkeley, CA 94709

Cell phone: (510) 866-9668
Broker phone: (510) 868-1400
Websites: [Website](#)
Screenname: June McDaniels
Member since: 06/17/2013
Real Estate Licenses: Not provided
Other Licenses: 01307858 (Real Estate Sales)
r01307858 (Sales)

3. Social Networking:
a. Google My Business

The screenshot shows a Google search for "cindy gee". The search bar at the top contains "cindy gee" and the search results show "About 4,300,000 results (0.37 seconds)".

Search results include:

- <https://www.bhgre.com> › ... › Pleasanton Office
Cindy Hochler-Gee - Better Homes and Gardens Real Estate
Cindy Hochler-Gee is a real estate agent with Better Homes and Gardens Real Estate Reliance Partners. Contact Cindy for help buying and selling a home in ...
h2: Cindy Hochler · h2: My Client Testimonials
- <https://reliancepartnersre.com> › directory › agents › cin...
Cindy Gee - Better Homes and Gardens Reliance Partners
Cindy Gee is a real estate agent in Pleasanton, CA. They are a member of Better Homes and Gardens Reliance Partners and specialize in home buying and ...
- <https://www.zillow.com> › California › Pleasanton
Cindy Gee - Real Estate Agent in Pleasanton, CA - Reviews
CINDY GEE has been a REALTOR/NOTARY for over 20 years serving the Tri-Valley area including Pleasanton, Livermore, Dublin, San Ramon, Danville, ...
★★★★★ Rating: 5 - 6 votes
- <https://www.linkedin.com> › cindy-gee-25062430
Cindy Gee - Better Homes and Gardens® Real Estate - LinkedIn
Pleasanton, California, United States · REALTOR/ NOTARY · Better Homes and Gardens® Real Estate | Reliance Partners
Cindy is a Luxury home specialist as well... listing and selling homes over one million and up! The

The Google My Business listing for Cindy Gee, BHG Tri-Valley Realty is also visible, featuring a cover photo with the text "REAL ESTATE MYTHS A 20% down payment is mandatory" and a map showing the location at 5502 Sunol Blvd, Pleasanton, CA 94566. The listing includes a 5.0 star rating from 2 Google reviews, contact information (phone: (925) 963-1984), and options to visit the website, get directions, or call.

b. Facebook (Page, not just a profile)

The screenshot shows a Facebook page for "Armadillo's awesomely outrageous world of real estate". The page is managed by "Armadillo's awesomely outrageous world of real estate".

The cover photo features the Better Homes and Gardens Reliance Partners logo and the text "RELIANCE PARTNERS Your neighborhood computer guy" with the website "RELIANCEPARTNERS.BHGRE.COM". To the right of the cover photo is a cartoon illustration of a man sitting at a desk with a computer monitor and keyboard.

The page name is "Armadillo's awesomely outrageous world of real estate" with the handle "@armadillogetsrealestate" and "Product/Service" category. There is a blue button to "Add a Button".

The navigation bar includes "Home", "Videos", "Photos", "About", and "More". There are also buttons for "Promote", "Search", and a menu icon.

At the bottom, there is a prompt: "Get More Page Visitors by Creating a Post".

c. [LinkedIn](#):

The screenshot shows the LinkedIn profile of June McDaniels. At the top, there is a navigation bar with icons for Home, My Network, Jobs, and Messaging. Below the navigation bar is a search bar with the LinkedIn logo and a search icon. The profile header features a circular profile picture of June McDaniels, a blue 'Connect' button, a 'Message' button with a lock icon, and a 'More...' button. The profile text includes her name 'June McDaniels · 2nd', her title 'Regional Manager Berkeley and Oakland Offices at Better Homes and Gardens® Real Estate | Reliance Partners', her location 'Berkeley, California, United States · 500+ connections ·', and a 'Contact info' link. To the right of the profile text, there are two logos: the Better Homes and Gardens Real Estate logo and the San Francisco State University logo.

(OPTIONAL)

- d. [Twitter](#)
- e. [Instagram](#)
- f. [Snapchat](#)
- g. [Pinterest](#)